

**SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR AN
ACCESS-BASED REVENUE MODEL INVOLVING A SUPPLY CHAIN
MANAGEMENT FRAMEWORK**

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ABSTRACT

10 A system, method and computer program product are disclosed for generating revenue
utilizing a network-based supply chain management framework. Data is received via a
network from a plurality of stores of a supply chain. A plurality of users are allowed to
access the data utilizing a network-based interface. The users are identified upon
accessing the data utilizing the network-based interface so that the users can be charged a
fee based on a number of times the users access the data utilizing the network-based
interface.